

CIUT's Organizational Description, Objectives & Guiding Principles

University of Toronto Community Radio Inc. is licensed by the Canadian Radio and Television Commission to operate an FM radio broadcasting station in the City of Toronto on a frequency of 89.5 MHz, using the call sign of CIUT-FM 89.5.

CIUT is a listener-supported radio station associated with the University of Toronto. As a non-profit alternative to mainstream media, we provide community access to the airwaves and offer programming that reflects the diversity of the communities we serve.

We draw on the wide-ranging talents and global interests of students, faculty and the community at large, and provide opportunities for volunteers to learn about and participate in radio-related activities. Above all, CIUT exists to serve its listeners.

Objectives

As a registered charity, our objectives are to apply the funding received from the body of undergraduate students at the University of Toronto, in the form of student fees, and from the community, in the form of charitable donations, in:

1. Providing vocational, technical and professional training to successful volunteer applicants, which include students of the University of Toronto and other non-student volunteers, through experiential "hands on" training and mentoring in radio broadcasting and programming, and in operating and managing the radio station;
2. Providing facilities and resources for the training of student- and other non-student volunteers in radio broadcasting and programming, and in operating and managing a radio station; and
3. Providing opportunities and developing programs for student- and other non-student volunteers to learn about and participate in radio and broadcast-related activities, seminars, workshops and podcasts.

Guiding Principles

CIUT's Objectives are informed by these fundamental guiding principles:

- We broadcast programs that are different in style and substance from other radio stations.
- We actively participate in and reflect the cultural, social and political life of our listening communities.
- We always endeavor to promote and maintain the highest level of journalistic and broadcasting excellence.
- We broadcast a wide range of views, respecting the listeners' interest in and willingness to consider competing ideas.

CIUT's Mission

To create and broadcast remarkably diverse and powerfully relevant programming that attracts a growing audience of listeners and donors who passionately support the station and ensure its long-term sustainability.

CIUT's Vision

To increase inclusiveness and expand people's knowledge and understanding, by cultivating, connecting, and broadcasting diverse voices from our community

Reviewed and Approved by the Board of Directors: September 28, 2020

Effective Date: November 20, 2020